



# Linda Davies

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Best-Selling Author, Speaker, Financial Practitioner and Money Philosopher.

**Money is one of the most powerful languages on the planet. Linda Davies helps people understand and speak it better.**

A former investment banker, Linda studied (PPE) Politics, Philosophy and Economics at Oxford University. Today, she is on a mission to empower people to learn what money really is, including how global financial systems impact their everyday lives, and how to master money so it doesn't master them.

Linda Davies is also a best-selling author who writes compulsive and prize-winning thrillers for adults and children. She has sold over 3 million books, including the global bestselling financial thriller *Nest of Vipers*, which has been optioned by MGM and Touchstone Pictures.

Linda is the recipient of the Philip Geddes Prize for journalism and writes for *The Times*, *Sunday Times*, *Daily Telegraph*, *Independent* and the *Guardian* newspapers in the UK, and the *National Theatre*. While living in Dubai, Linda established the Creative Writing Competition for Children and Young Adults at the Emirates Airline International Festival of Literature.

Linda is a regular speaker at literary festivals, schools, universities, and corporate events. She also spent a term as the Inaugural Writer in Residence at St Edmund Hall, Oxford University, where she helped mentor students with their writing, both creative and academic, gave talks on creative writing, and participated in college life.

# Keynote Address

## How to Increase Your Financial Fluency: 10 Things Everyone Needs to Know About Money

When it comes to our financial health, it's vital that we speak money well...

...but not everyone wants us to.

There are those who encrypt money with jargon and unnecessary complexity. Not only that, but our own beliefs and philosophies about money often do not serve us well.

Linda Davies is a former investment banker turned global best-selling financial novelist, armed with a degree in Economics from Oxford University. In this talk she will share powerful insights from inside the world of money, including:

- The financial angels and demons that impact how we invest, borrow, and grow money, including how we lose it, AND how global financial systems impact our everyday lives.
- How our relationships with money are influenced by gender, and what this means for our day-to-day choices, and our financial health.
- The tools we need to work out our own personal money psychology including how it affects our choices and what we can do about it.

### Other Topics Include:

**Money is a Feminist Issue:** The Role of Gender in Making, Keeping, Spending, Saving, Investing and Deploying Money. How Women's Financial Health Impacts Every Aspect of Their Lives

**Raising Financially Literate Children:** How to Set Kids Up for Success with the Power of a Healthy Money Upbringing. Financial Snakes and Ladders, Healthy Money Philosophies and Toxic Beliefs.

**How to Protect Your Financial Health in an Age of Uncertainty:** Black Swans, Bulls, Bears and the Kingdom of the Unknown

## Podcast Sample Questions

- As an Oxford-trained economist, you know the theory. As a former investment banker, you've seen the system from the inside. As a best-selling writer, you've learned to distil your experience and present it in a thoughtful, compelling and accessible manner. What are some of the insights around money that you have learned from your education and career?
- Resiliency, personal and financial, in a time of uncertainty. You know a bit about both, having been kidnapped at sea and held hostage in Iran, and given your personal philosophy of creating a platform that gives you monetary peace of mind. Tell us how you foster resiliency.
- What are some of the things that people need to know about money, but often don't?
- What are the "financial angels and demons", and what impact do they have on our financial health?
- How are our relationships with money influenced by gender?
- What are some strategies listeners can use to raise financially literate children?
- What are some tips for protecting our financial health during times of uncertainty?
- What was your money upbringing?
- You say you needed to build your own "running away" money to become an author. Tell me about that.
- What impact did your eight years in the financial sector have on you as an author?
- Your stories are based around women navigating perilous situations. Why is this the focus of your work?
- What advice do you have for women who want to leave corporate life to write full time?

# Book Linda

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